

WELCOME TO AXE PAY!

Nearly 20,000 businesses nationwide look to Axe Pay to help facilitate merchant processing strategies. As a recognized leader in the payment processing industry, our goal is to help merchants increase profits by eliminating credit card processing fees.

AXE PAY POINT OF SALE (POS)

When it comes to restaurant, bar and retail management software, a POS system is mission-critical for its day-to-day operations. It's essential for streamlining orders, tracking and recording sales, inventory management, organizing staffing, managing staff, and much more. Axe Pay POS solutions, provided complimentary* as part of the Axe Pay Zero Processing Fees Program, checks the box on all essential factors to consider when choosing a POS.

INTRODUCING AXE PAY ZERO PROCESSING FEES & COMPLEMENTARY POS PROGRAM



Zero Fees, Period



Free Processing Equipment



No Contract

Dynamic POS Solutions for a Changing Market



Cloud and Server Based Platform Options



3rd Party Delivery Integration



Employee Management



Digital Signage, CDS, KDS, Kiosks, and more



Pay at the Table



Inventory Management



QR Code to Access Menu, Order, and Pay



Integrated Payment Processing



Menu and Modifier Management

THE BEST POS SOLUTIONS FOR RESTUARANTS AND BARS

Axe Pay POS provides custom and intelligent data driven solutions to help businesses streamline operations. What you see today is just the beginning. Quarterly release notes communicate feature updates and 3rd party integrations (Quickbooks, Chowley, DoorDash Drive, etc.).

Axe Pay POS supports brick-and-mortar, ecommerce, self-ordering, and kiosk environments. Our configurable product solutions are designed for virtually any type of restaurant or bar - fine dining, local pub, regional franchise, food truck, or quick service.

Thousands of Bars and Restaurants Have Said "Yes" to Zero Fees

WHAT ARE YOU WAITING FOR?



INTEGRATED PAYMENT PROCESSING

Nearly 20,000 businesses nationwide look to Axe Pay to help facilitate merchant processing strategies. As a recognized leader in the payment processing industry, our goal is to help merchants increase profits by eliminating credit card processing fees, without sacrificing user experience. Axe Pay POS with payment integration delivers a seamless and convenient payment experience for servers and patrons alike.

OUR STORY

In 2018 merchants were growing increasingly weary of credit card reward and cash back programs. Card payments skewed as the payment method of choice, interchange rates climbed to support rewards, and the financial burden fell on the merchant. Axe Pay saw an opportunity to advocate on the merchant's behalf and launched our Zero Processing Fees Program.

AXE PAY POS MERCHANTS SAVE AN AVERAGE OF \$50,000+ ANNUALLY

Over the past several years, merchants have grown increasingly weary of credit card reward and cash back programs. Card payments have become the payment method of choice, interchange rates have climbed to support rewards, and the financial burden has fallen on merchants. Axe Pay launched our Zero Processing Fees Program in 2018 as an opportunity to advocate on the merchant's behalf.

Axe Pay ensures merchants receive 100% of their purchase price, regardless of payment type, by providing a cash price and a card price to the consumer, through the Axe Pay Zero Processing Fees program featuring dual pricing.

WHAT IS DUAL PRICING?

Dual pricing is a pricing model in which a business presents customers with a cash price and a card price, giving every customer the choice to decide their preferred method of payment. Card prices include the credit card processing fee, thus eliminating merchant processing fees in their entirety. This mutually beneficial model is designed to save cash-paying customers money and eliminate merchant costs related to credit card processing.

LET'S CONNECT

www.getaxepay.com

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877-429-3729 ext. 709

Charly's Cafe		
123 America St. Wellington, USA (12345) maxroad.com 888-888-8888		
02/20/24, 7:32 PM POS A		Ref# 8372 Cashier: POS A
QTY/ITEM	Cash	Card
Fried Calamari	\$16.98	\$17.66
Filet Mignon	\$28.00	\$29.12
Baked Potato	\$7.00	\$7.28
Baked Potato	\$7.00	\$7.28
French Onion Soup	\$10.00	\$10.40
SubTotal	\$68.98	\$71.73
Tax	\$6.55	\$6.81
Total Due	\$75.53	\$78.54
Pay with Card:		\$78.54
Pay with Cash:		\$75.53
Thank You For Visiting Us! Torch Powered by: AxePay		

