

Multi-Location Quick Service Restaurant Chain

Annual Sales: \$30,000,000

Industry: QSR

Region: 10 locations - Florida

Axe Pay Solutions:

- Zero Processing Fees Program featuring Dual Pricing
- Next Day Funding
- Compliant Processing
- State of the art processing terminals, cash drawers, printers, and EMV readers
- Next generation POS
- Online ordering
- Integrated loyalty and gift card
- App-based menu configuration
- Custom Integrations

Customer Since: 2022

HOW WE SAVED OUR CLIENT \$1,000,000 ANNUALLY AND MODERNIZED THEIR POS

OUR CLIENT

A 10 location quick serve restaurant chain with locations throughout South Florida. Restaurant chain is well-known within geographic market having served the community for 23+ years.

THE CHALLENGE

The merchant was interested in reducing costs associated with both credit processing fees and equipment. Axe Pay was invited to discuss our Dual Pricing/Zero Processing Fees Program. As we gained a better understanding of their needs, it became clear that their restaurant's legacy POS was in dire need of update.

The merchant's legacy system was antiquated with limited functionality. Menu changes were being implemented at each location, one at a time, resulting in menu and pricing inconsistencies. System limitations also created 100% reliance on a 3rd party online ordering program and the ability to order restaurant inventory from their proprietary warehouse neither of which was integrated and both of which came at a high cost.

RESULTS

The client upgraded to Torch POS powered by Axe Pay, enabling upgrades including:

- Zero Processing Fees
- Complimentary Updated Equipment
- Online Ordering
- Labor Management
- Menu Management and Multi-Location Sync
- Real-Time Analytics

