Torch POS

axepay™

THE BEST CLOUD BASED POS SOLUTION FOR RESTAURANTS AND BARS

Torch POS provides custom and intelligent data driven solutions to help businesses streamline operations. As a SaaS based platform, what you see today is just the beginning. Quarterly release notes communicate feature updates and 3rd party integrations (Quickbooks, Chowley, DoorDash Drive, etc.).

Torch supports brick-and-mortar, ecommerce, self-ordering, and kiosk environments. Our configurable product solutions are designed for virtually any type of restaurant or bar - fine dining, local pub, regional franchise, food truck, or quick service.

## *BILLING AND POS SOFTWARE TO SIMPLFY OPERATIONS AND MAXIMIZE PROFITS*

Point-of-Sale

Fast, reliable, and intuitive; comes loaded with the features you need to streamline operations, increase sales, and impress guests.
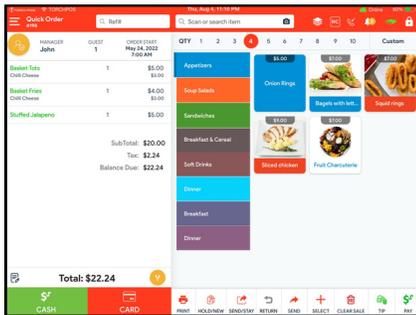
Online Ordering

Manage your online orders from the integrated POS. Receive notifications when orders are placed, fulfilled, and delivered.
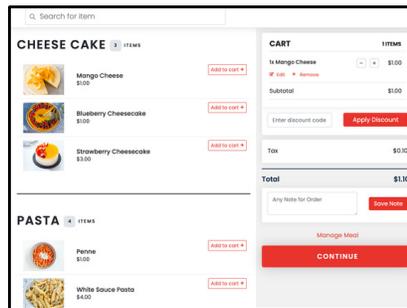
Back Office

Manage your system, anywhere. Access real-time insights into sales and adjust menu items through the online dashboard.
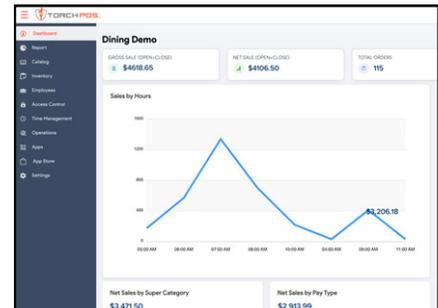
FEATURES AND BENEFITS

Labor Management

Menu Management

Table Management

Order Tracking

Self Order Kiosks

Multi Location Sync

Pay at the Table

Real-Time Analytics

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877-429-3729
info@getaxepay.com
www.getaxepay.com

INTEGRATED PAYMENT PROCESSING

Nearly 20,000 businesses nationwide look to Axe Pay to help facilitate merchant processing strategies. As a recognized leader in the payment processing industry, our goal is to help merchants increase profits by eliminating credit card processing fees. We've built a culture based on collaboration and accountability. We believe that only by investing the time to understand a merchant's business, can we deliver the best payments experience possible.

OUR STORY

In 2018 merchants were growing increasingly weary of credit card reward and cash back programs. Card payments skewed as the payment method of choice, interchange rates climbed to support rewards, and the financial burden fell on the merchant. Axe Pay saw an opportunity to advocate on the merchant's behalf and launched our Zero Processing Fees Program.

AXE PAY MERCHANTS SAVE AN AVERAGE OF $18,000+ ANNUALLY

We ensure merchants receive 100% of their purchase price, regardless of payment type, by providing a cash price and a card price to the consumer, through the Axe Pay Zero Processing Fees program featuring dual pricing.

WHAT IS DUAL PRICING?

Dual pricing is a pricing model in which a business presents customers with a cash price and a card price, giving every customer the choice to decide their preferred method of payment. Card prices include the credit card processing fee, thus eliminating merchant processing fees in their entirety. This mutually beneficial model is designed to save cash-paying customers money and eliminate merchant costs related to credit card processing.

TRADITIONAL
Consumers pay same amount regardless of payment type; Merchant pays equipment and processing fees

VS

DUAL PRICING
Consumers choose between cash or card price; Zero merchant equipment cost and processing fees

Charly's Cafe
123 America St.
Wellington, USA (12345)
maxroad.com
888-888-8888

02/20/24, 7:32 PM		Ref# 8372
POS A		Cashier: POS A

QTY/ITEM	Cash	Card
Fried Calamari	$16.98	$17.66
Filet Mignon	$28.00	$29.12
Baked Potato	$7.00	$7.28
Baked Potato	$7.00	$7.28
French Onion Soup	$10.00	$10.40
SubTotal	$68.98	$71.73
Tax	$6.55	$6.81
Total Due	$75.53	$78.54
Pay with Card:		$78.54
Pay with Cash:		$75.53

Thank You For Visiting Us!
Torch
Powered by: AxePay

LET'S CONNECT

🌐 www.getaxepay.com/referral

✉ info@getaxypay.com

📞 877-429-3729 ext. 709

Zero Fees • Complimentary Equipment • Next Day Funding • 24/7 Support • PCI Compliant

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