# Axe Pay POS

**axepay**

## WELCOME TO AXE PAY!

Nearly 20,000 businesses nationwide look to Axe Pay to help facilitate merchant processing strategies. As a recognized leader in the payment processing industry, our goal is to help merchants increase profits by eliminating credit card processing fees.

## AXE PAY POINT OF SALE (POS)

When it comes to restaurant, bar and retail management software, a POS system is mission-critical for its day-to-day operations. It's essential for streamlining orders, tracking and recording sales, inventory management, organizing staffing, managing staff, and much more. Axe Pay POS solutions, provided complimentary* as part of the Axe Pay Zero Processing Fees Program, checks the box on all essential factors to consider when choosing a POS.

## INTRODUCING AXE PAY ZERO PROCESSING FEES & COMPLEMENTARY POS PROGRAM

**Zero Fees, Period**     **Free Processing Equipment**     **No Contract**

## Dynamic POS Solutions for a Changing Market

- Cloud and Server Based Platform Options
- 3rd Party Delivery Integration
- Employee Management
- Digital Signage, CDS, KDS, Kiosks, and more
- Pay at the Table
- Inventory Management
- QR Code to Access Menu, Order, and Pay
- Integrated Payment Processing
- Menu and Modifier Management

## THE BEST POS SOLUTIONS FOR RESTUARANTS AND BARS

Axe Pay POS provides custom and intelligent data driven solutions to help businesses streamline operations. What you see today is just the beginning. Quarterly release notes communicate feature updates and 3rd party integrations (Quickbooks, Chowley, DoorDash Drive, etc.).

Axe Pay POS supports brick-and-mortar, ecommerce, self-ordering, and kiosk environments. Our configurable product solutions are designed for virtually any type of restaurant or bar - fine dining, local pub, regional franchise, food truck, or quick service.

### Thousands of Bars and Restaurants Have Said "Yes" to Zero Fees

### WHAT ARE YOU WAITING FOR?

**axepay**

877-429-3729
info@getaxepay.com
www.getaxepay.com

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![axepay logo]

## INTEGRATED PAYMENT PROCESSING

Nearly 20,000 businesses nationwide look to Axe Pay to help facilitate merchant processing strategies. As a recognized leader in the payment processing industry, our goal is to help merchants increase profits by eliminating credit card processing fees. Axe Pay POS with payment integration delivers a seamless and convenient payment experience for servers and patrons alike.

## AXE PAY POS MERCHANTS SAVE $50,000+ ANNUALLY

Axe Pay ensures merchants receive 100% of their purchase price, regardless of payment type, by providing a cash price and a card price to the consumer, through the Axe Pay Zero Processing Fees program featuring dual pricing. This mutually beneficial model is designed to save cash-paying customers money and eliminate merchant costs related to credit card processing.

```
           Charly's Cafe
           123 America St.
         Wellington, USA (12345)
             maxroad.com
             888-888-8888

02/20/24, 7:32 PM              Ref# 8372
POS A                     Cashier: POS A
----------------------------------------
QTY/ITEM              Cash          Card

Fried Calamari      $16.98        $17.66
Filet Mignon        $28.00        $29.12
Baked Potato         $7.00         $7.28
Baked Potato         $7.00         $7.28
French Onion Soup   $10.00        $10.40

SubTotal            $68.98        $71.73
Tax                  $6.55         $6.81

Total Due           $75.53        $78.54
----------------------------------------

Pay with Card:                    $78.54
Pay with Cash:                    $75.53
----------------------------------------
        Thank You For Visiting Us!
                  Torch
            Powered by: AxePay
```

## COMPLIMENTARY POS & PROCESSING EQUIPMENT - WHAT'S INCLUDED

| | GOLD PACKAGE<br>*(Min. monthly processing volume > $25k)* | PLATINUM PACKAGE<br>*(Min. monthly processing volume > 100K)* |
|---|:---:|:---:|
| **Zero Processing Fees** | ✓ | ✓ |
| **Zero Monthly/Annual/Setup/PCI Fees** | ✓ | ✓ |
| **Complimentary POS**<br><sub>(Number of complimentary devices/stations/equipment based on average monthly processing volume)</sub> | ✓ | ✓ |
| **Pre-Install Site Survey**<br>*(Not Required)* | $500 | ✓ |
| **On-Site Professional Installation** | ✓ | ✓ |
| **Post Go-Live-On-Site Support/Training**<br>*(Not Required)* | $500 Per Day | ✓ |
| **Complimentary 24/7 Support** | ✓ | ✓ |
| **Remote Network Monitoring + Back-up Router**<br><sub>(Not Required, starts at $300/mo; price dependent on total number of devices/stations/equipment)</sub> | $1000 Activation Fee<br>$300/month | ✓ |

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